



Mitch Morrissey,  
Denver District Attorney

# Fraud Alert!

## DON'T GIT "ROPED IN" TA' THE LATEST SCAM

**WITH THE NATIONAL STOCK SHOW IN TOWN – WE'D SURELY LIKE TO SOUND ON THE GOOSE AND CIRCLE THE WAGONS ON SCAMS. ID THEFT AND FRAUD MAKES YOU MAD AS A PEELED RATTLER AND LEAVES YOU AT THE MUDDY END OF THE STICK WITHOUT A TAIL FEATHER LEFT!**

### **BEST PREVENTION IS INFORMATION.**

What is "**Vishing**?" It is a funny word with devastating consequences.

**Vishing** – otherwise known as voice phishing – is the way con artists are stealing consumer's private financial information by phone. As you know, **Phishing** is the use of bogus email to steal personal information. The email appears to be from your financial institution or another entity you trust wanting to verify account information by getting you to "link" onto a bogus website.

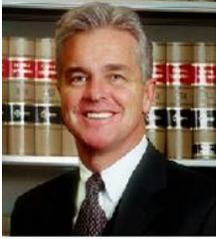
In **Vishing** scams, the customer receives a voice mail directing them to a customer service phone number. Calling the number leads you to a maze of voice prompts eventually asking you to enter your account or other personal information.

To avoid becoming a victim of this scam there are a couple things you should consider:

- You can anticipate that your credit card company will call you to verify activity if you have made a large purchase or a string of purchases in a short period.
- If you are not expecting such a call, rather than calling the number left on the voice mail, call the customer service number on the back of your credit card or call your bank/credit union directly and ask to speak to the Security Department. They will be able to assist you.

**CASE**  
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**For more assistance call the  
Denver DA's Fraud Line: 720-913-9179  
January 2008**



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