



DenverDA

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Many within the senior population are easy targets for scams and fraud. Those who prey on this group are skilled con-artists, gaining the person's trust and eventually exploiting them for financial or personal gain. The Denver District Attorney's Office is committed to combating and deterring this type of consumer fraud.

Within the Denver District Attorney's Office, the Denver Consumer Fraud Protection (CFP) Department and Economic Crime Unit partner with business, individuals, care providers, the faith community and others to ensure that our elder population does not fall victim to fraud and abuse.

You have opted in to receive these monthly advisories and alerts from Barbara Martin-Worley. Barbara has taken a similar position with the Arapahoe County District Attorney's office that will certainly benefit from her expertise and commitment to combating senior fraud. As the newly appointed Director of Consumer Fraud Protection within the Denver District Attorney's Office, I am committed to advocating on behalf of seniors. I look forward to working together to mitigate fraud and exploitation within the senior population. My contact information is found below.

One of the most effective ways to *prevent* senior fraud is to *educate* seniors and their advocates on ways to identify and protect themselves against scams and con-artists ***before*** becoming a target. Our seminars called, '*Power Against Fraud*', provides information on all areas of consumer fraud. Topics include telemarketing and sweepstakes scams, caregiver exploitation, cybercrimes, health care fraud and ID theft. Seminar participants learn how to recognize behaviors associated with con artists. Attendees receive helpful prevention tips and resources, as well as these fraud alerts that are sent out electronically once a month. Please contact me to schedule a presentation.

Within the next few weeks, you will be receiving a short survey designed to understand how you use these advisories and how it is distributed within your community. We will be looking for suggestions and ways to improve our communications. I hope that you will take the time to provide feedback.

Maro Casparian, Director Consumer Fraud

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